



OUELESSEBOUGOU ALLIANCE

33rd Annual GALA AUCTION

Little America Hotel MAY 4th, 2019

SPONSORSHIP OPPORTUNITIES

The 33rd Gala Auction is Ouelessebougou Alliance's premier fundraising event. 400 guests and over 100 volunteers will join together to celebrate the Alliance's work and raise funds for our 2019 health and education programs. Support the villagers of Ouelessebougou and gain exposure by becoming a sponsor.

PRESENTING SPONSOR - \$20,000

- Sponsor name will be part of the official event name (i.e. SPONSOR NAME presents OA Gala Auction)
- Most prominent name and logo placement on all printed materials related to event
- Most prominent full-page ad in printed program (4.5 x 8")
- Up to 4 private tables with premium seating (40 seats)
- Prominent company recognition including corporate logo on big screen, verbal recognition and during live program
- Premium Sponsor recognition on Alliance's social media, website and other marketing materials

TRIBE - \$5,000

- 2 private tables with VIP seating (20 seats)
- Prominent company recognition including corporate logo on big screen, verbal recognition during live program and logo/name included in printed program
- Full-page ad in printed program (4.5 x 8")
- Sponsor recognition on Alliance's social media, website and other marketing materials

CLAN - \$2,500

- 1 private table (10 seats)
- Company recognition at event including corporate logo on big screen, verbal recognition during live program and logo/name included in printed program
- 1/2 page ad in printed program (4.5 x 4")
- Sponsor recognition on Alliance's social media, website and other marketing materials

VILLAGE - \$1,250

- 1 private table (10 seats)
- Company recognition at event including name on big screen and in printed program
- Sponsor recognition on Alliance's social media and website

INDIVIDUAL SEAT - \$125



SPONSORSHIP AGREEMENT

INICHE!

We look forward to including your organization as a sponsor of the 33rd Annual Gala Auction on Saturday, May 4th at Little America Hotel. Please select your sponsorship and sign the agreement below.

Company or Individual Name (as it will appear in marketing):

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Signature: _____

Sponsorship Opportunity:

In order to be included in printed marketing materials, the sponsorship commitment and payment must be received by April 5th. High resolution logo and company ad also due on April 5th.

____ **Presenting Sponsor \$20,000 (includes prominent full page ad 4.5 x 8)**

____ **Tribe Sponsor \$5,000 (includes full page ad 4.5 x 8)**

____ **Clan Sponsor \$2,500 (includes 1/2 page ad 4.5 x 4)**

____ **Village Sponsor \$1,250**

Please send agreement and check made payable to:

Ouelessebougou Alliance
525 East 4500 South Suite F115
Salt Lake City, Utah 84107

Payment by credit card can be made over phone or online at www.lifteachother.org, but we prefer check to avoid processing fees.

We THANK YOU for your tax-deductible contribution!

For more information, please contact:

Judy Hut, Executive Director
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Emily Redd, Outreach & Event Coordinator
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