

2021 SPONSORSHIPS OPPORTUNITIES

EVENT SCHEDULE

2021 Virtual Auction: April 15 - 17, 2021

Ouelessebouyou Community Event: Summer 2021

35th Anniversary Celebration Event: Fall 2021

	PREMIERE MISSION SPONSOR (\$35,000 - one available)	TRIBE SPONSOR (\$5,000)	CLAN SPONSOR (\$2,500)	VILLAGE SPONSOR (\$1,000)	FRIEND OF OA (\$350)
Customized Sponsorship Opportunity to full customize sponsorship package to include partnering, acknowledgements and communications throughout the year	Primary acknowledgement and presenting rights on all marketing materials + events				
Expedition Travel Sponsor will have the opportunity to join future OA expedition*	2 participants				
Event Acknowledgement Sponsor will receive verbal recognition from host during Virtual Auction and at 35th Celebration	included	included	included		
Publicity Sponsor will be recognized on OA's website, Virtual Auction site, event related emails and social media	Premiere placement of Full Color Logo on website homepage + Virtual Auction site + emails + social media + 35th Anniversary Book	Full Color Logo on website homepage + Virtual Auction site + emails + social media + 35th Anniversary Book	Logo on website + Virtual Auction site emails + social media	Name listed on website + Virtual Auction site + emails + social media	Name listed on website
Printed Program & Signage Sponsor will be featured in all event printed materials and signage	Full Page Full Color Feature in 35th Celebration Event program + feature slide	Full Page Feature in 35th Celebration Event program + featured slide	Half Page Feature in 35th Celebration Event program + slideshow	Logo listed in Event program + slideshow	Name listed in Event program
35th Celebration Tickets Sponsor will receive tickets to the live event	up to 35 Tickets	24 Tickets	16 Tickets	8 Tickets	4 Tickets

*see inclusions on page 2

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Premiere Mission Sponsor Expedition Travel

The Premiere Mission Sponsor will have the opportunity for 2 participants to join the OA Expedition Team to visit Ouelessebouyou, Mali, West Africa. The 2021 - 2022 expedition is not currently scheduled but will tentatively be held during the December 27, 2021 - January 17, 2022 timeframe. Dates are subject to change due to safety concerns and travel advisories. If the trip is cancelled, participants may join at a later date.

The sponsorship will include the airfare, ground transportation, food, and in-country expenses for 2 participants for a trip between 7 - 10 days (approximate \$5,000+ value).

The costs of passports, Malian visas, travel vaccinations & medications, and personal expenses/spending money is the responsibility of the participants

For more information, please contact Judy Hut at 801-467-2870 or judy@lifteachother.org